

SRI CITY, Where Businesses Converge And Thrive



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Sri City epitomises a world-class Business City built on principles that solidify its position as one of India's most coveted business destinations. Located at the southern end of Andhra Pradesh, just 55 kilometres from Chennai, this city has attracted some of the biggest multinational household names from across the globe such as Cadbury (Mondelez), Kellogg's, Alstom, Colgate, Isuzu, Pepsico, Foxconn, Daikin, Tata, among others. The success of any business hub is entrenched in a web of many factors. Factors that must cohere to bring forth accomplishments.



Dr. Ravindra Sannareddy, Founder Managing Director, Sri City

Location Is Paramount

Sri City's strategic location seamlessly connects it to National Highway-16, two airports with cargo terminals, four deep-water ports, and the national railway, playing a significant role in benefitting the business ecosystem of the city.

Integrated Business Model

The success of Sri City lies in its integrated model of development. Specialised zones including a Special Economic Zone (SEZ), Domestic Tariff Zone (DTZ), Free Trade Warehousing Zone (FTWZ), and Electronics Manufacturing Cluster (EMC) along with a robust Social Infrastructure Zone, make the concept of Work-Live-Learn-Play effortless in its development.

Infrastructure

Excellent internal road networks along with round-the-

clock power and water supply, sewage treatment plants, efficient stormwater drainage, logistics bays, ready-built and built-to-suit factory options, plug-and-play facilities are at par with global standards.

A Diverse Industrial Landscape

210 companies representing 29 nationalities call Sri City home and employ over 60,000 people, most of them women. Sri City is the second-largest Japanese Industrial Township with over 30 companies from Japan. Companies in Sri City produce an array of products ranging from chocolates to metro train sets, from electronic goods to cars, among many others.

Noteworthy is the existence of 14 Fortune 500 companies and 85 international brands. Forty-eight of the 210 companies have set up greenfield operations in Sri City. The presence of six major Air Conditioner OEMs and their suppliers makes Sri City the 'Cool Capital' of India, poised to contribute 50 per cent of the ACs

manufactured in India.

Sri City weaves an intricate fabric of business development and sustainability, credit for which lies in the leadership and vision of its Founding Managing Director, Dr. Ravindra Sannareddy. He has led the city's development from conception, incorporated state-of-the-art water and waste management practices, and promoted the usage of renewable energy, driving Sri City into a direction which has made it a case study for urban planners, government bodies, and diplomats.

The city is IGBC Gold rated and is ISO 9001 and 14001 certified for its quality as well as Environmental Management Systems. Dr. Sannareddy has played a pivotal role in transforming this once backward region of Andhra Pradesh into a thriving hub of socio-economic prosperity and environmental stability.